

FOR IMMEDIATE RELEASE

Media Contact: Hannah Mulhern
Hannah Mulhern
Public Relations Specialist, KraftHeinz
(814)-502-3427
HEM5102@psu.edu

PRESS CONFERENCE ANNOUNCING RECENT PARTNERSHIP

WHO: CEO of KraftHeinz, Alex Behring, CEO of Stop Hunger Now, Rod Brooks
and

CEO of Feeding America, Diana Aviv. The public is welcome.

WHEN: Saturday, June 4, 2014 at 12:00 p.m.

WHAT: The announcement of KraftHeinz's partnership with Stop Hunger Now and Feeding America will take place followed by a lunch buffet providing some of KraftHeinz products. The new KraftHeinz hotdog mascot will be announced and present to entertain children.

WHERE: The conference room (104) of the KraftHeinz co-headquarters in Chicago.

ALSO: A donation window will be open at the press conference for those in attendance to donate to Stop Hunger Now and Feeding America. All donations must be canned or sealed perishable food items.

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