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FOR IMMEDIATE RELEASE

**Luxuria Public Relations Names Hannah Mulhern  
Public Relations & Social Media Account Intern**

SAN DIEGO -- June 21, 2016 -- Luxuria Public Relations, a top public relations firm, names Hannah Mulhern Public Relations and Social Media Account Intern.

Mulhern will aid in writing press releases, developing creative pitches to local businesses, and crafting relevant and appealing material and stories for the firm's clients.

"Hannah will bring some East Coast flavor to our firm along with skills that she has developed from her strong academic and athletic backgrounds," said co-founder, Jamie Reyes. "Traveling across the country to learn more about public relations shows her passion and desire to succeed in this field."

Mulhern previously interned with the marketing department for the Penn State Lady Lion basketball team where she focused on recruitment. She was on the board of "Fit for Fritz, which is an event that raises money for the Hope Lodge in Hershey, Pa. Mulhern also worked on the production team at the Altoona Curve, a minor league baseball double-A affiliate with the Pittsburgh Pirates.

Mulhern is a student-athlete at Penn State pursuing a Bachelor of Arts in Public Relations with minors in Psychology and Entrepreneurship. She is a member of the Athletic Director's Leadership Institute, the Student Athlete Advisory Board, Uplifting Athletes and Penn State Christian Athletics.

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**ABOUT LUXURIA PUBLIC RELATIONS**

Luxuria Public Relations is a top San Diego public relations firm that offers well-crafted media relations and social media campaigns. Our brand partners are the movers and shakers of Southern California. For more information, visit [LuxuriaPR.com](http://LuxuriaPR.com) or call 619-487-0363.